



**COST PER DRINK  
BREAKDOWN (with and without 20g of protein)**

**\$3.99** *SRP*  
 24 oz. - **\$1.21** *AVG. COST*  
 PER 24 oz. = **70% GP**

**\$4.99** + *protein* - **\$1.85** + *protein* = **63% GP**

Smoothie Size	16 oz.	24 oz.
Fruit Puree(3oz)	\$0.70	Fruit Puree(4oz) \$0.94
16 oz. Cup	\$0.10	24 oz. Cup \$0.17
Dome Lid	\$0.07	Dome Lid \$0.07
Straw	\$0.03	Straw \$0.03
<b>Your Cost Total</b>	<b>\$0.90</b>	<b>Your Cost Total \$1.21</b>
Add Protein (20g)	\$0.64	Add Protein (20g) \$0.64
<b>Your Cost Total</b>	<b>\$1.54</b>	<b>Your Cost Total \$1.85</b>